

Digital transformation *strategies* (Global)

Key

High

Medium

Low

Identifying opportunities and strategy formulation

Implementation

Disruptive technologies
Grounded in particular technology use and impact on your business.

Business strategy
Application to developing a business strategy for digital transformation.

Managing implementation
Tools for managing the implementation of digital technologies in your organization.

Specific technologies – Overarching application

Yale SOM Executive Education Digital Transformation Strategy	Unpacking and providing understanding of disruptive technology.	Reviewing other organizations' strategies and approaches through case studies.	Change management and workforce transformation, and how to lead and implement the transformation strategy.
Rotman Digital Transformation	Looking at and understanding how disruptive tech, such digital platforms and AI, can be leveraged to create a competitive advantage amidst the changing competitive landscape.		Use a digital transformation template to implement a digital transformation strategy by looking at project and change management concepts.
MIT Sloan Managing the Human Side of Digital Disruption		Explores human capital impacting insights that align with human capital strategies.	Focus is not on implementing digital technologies but human capital impacting tools as a result of digital technologies.
LSE Technological Disruption: Managing the Impact on Business, Society and Politics	Understanding of how disruptive tech – including automation, robotics, and AI – is reshaping business, society, and politics.	Provide you with the tools to develop a strategic response to disruptive innovation.	An enhanced perspective of the implications and impact of technological disruption, and how to manage these forces in your role, team, and organization.
Northwestern Pritzker Law Technology and Innovation in Legal Services	Learn about the potential of data analytics and AI, including machine learning and natural language processing.	The skills to evaluate how data-driven decision-making and AI can improve legal-services delivery.	The ability to harness process methods and project management tools to create an ecosystem for successful innovation.
MIT Sloan Digital Business Strategy: Harnessing our Digital Future		An understanding of the key features of digitization for business success in the digital economy.	The knowledge to identify new opportunities for innovation and drive digital growth within your organization.
IMD Developing Digital Transformation Strategies		Utilize the Digital Strategy Framework to develop a strategy for the digital transformation of an organization.	Explore the key considerations of an organization's design, culture and leadership when implementing a digital strategy.
MIT Sloan Organizational Design for Digital Transformation		The ability to assess the digital strengths and priorities of your organization.	Tools for updating your existing processes and systems as a digital company.
Kellogg Executive Education Digital Transformation in Operations	Digital technologies for strategic operations management, including machine learning and smart controls.	Operations strategy focus, including leveraging digital technologies for strategic inventory management.	Digitally transforming operations.
LSE Digital Transformation in HR	A range of digital HR tools to enhance the management and productivity of your workforce.	The ability to use data and technology to make informed talent and business decisions.	The adoption, change, and risk management skills to implement solutions that alter the digital cultural landscape of an organization.